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DATE: August 24, 2005

PTO IDENTIFIER: Application Number 10/053,353-Conf. #5804
Patent Number

Inventor: Afcyan et al.

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	Statement under 37 CFR 3.73(b) (1 page)
	Certificate of Transmission (1 page)

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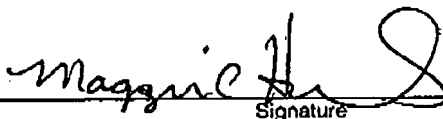
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REVOCATION OF POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS	Application Number	10/053,353
	Filing Date	November 9, 2001
	First Named Inventor	Noubar B. Afeyan
	Art Unit	2121
	Examiner Name	W. L. Starks
	Attorney Docket Number	62834(52303)

I hereby revoke all previous powers of attorney given in the above-identified application.

☐ A Power of Attorney is submitted herewith.

OR

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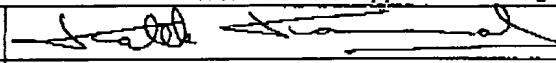
<input type="checkbox"/> Firm or Individual Name	EDWARDS & ANGELL, LLP Robert J. Tosti				
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City	Boston				
Country	US	State	MA	Zip	02205
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I am the:

☐ Applicant/Inventor.

☒ Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)

SIGNATURE of Applicant or Assignee of Record

Signature			
Name	KAMAL M. MALEK, CTO		
Date	August 22, 2005	Telephone	781-464-4730

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.

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STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: Noubar B. Afeyan et al.Application No./Patent No.: 10/053,353 Filed/Issue Date: November 9, 2001Entitled: METHOD AND APPARATUS FOR DYNAMIC, REAL-TIME MARKET SEGMENTATION

Affinova, Inc., a Corporation
 (Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

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The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Kamal M. Malek
 Signature
 Kamal M. Malek
 Printed or Typed Name
 Chief Technology Officer
 Title

August 22, 2005
 Date
721-464-4730
 Telephone Number